



Weybridge, United Kingdom, April 20th 2020

GymPraaktis acquires database technology rights

GymPraaktis a privately held software development company based in Surrey, U.K. has acquired the rights to certain database technology and applications for integration with its Exercise Engine[®] application. The non-exclusive license granted by Fuzzy Digital Limited, covers the use of the technology in storing data and scores related to 50 separate exercise routines that GymPraaktis intends to develop. At this stage the license covers the U.K and European markets and is non-exclusive for a period of three years, with potential to extend, both geographic reach and tenor.

Muzaffar Karabaev, founder and director of GymPraaktis commented that, “as developers look to exploit the potential of our Exercise Engine[®] in their applications, they will need a cost effective, efficient and flexible database. Rather than develop our own tool we determined it would be easier and simpler to license a well-established capability. The database will also be integrated into the showcase version of the Exercise Engine[®] available from the middle of the year.”

Amy Scott, director of Fuzzy Digital noted, “database software is not always easy to differentiate. However, in working with GymPraaktis we believe we offer a flexible and cost-effective option as well the important integration tools to simplify this aspect of any development work that builds on the Exercise Engine[®]. We are pleased to be working with a company that recognises the value of the expertise we have developed.”

No commercial details were released.

For further information relating to GymPraaktis please visit the company website www.gympraaktis.com.

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For further information relating to Fuzzy Digital please visit the company website www.fuzzydigital.com.

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